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<b>Module Code:</b>	ONL723
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<b>Module Title:</b>	Literature Review
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<b>Level:</b>	7	<b>Credit Value:</b>	15
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<b>Cost Centre(s):</b>	GABP	<b>JACS3 code:</b>	N100
		<b>HECoS code:</b>	10079

<b>Faculty</b>	FSLS	<b>Module Leader:</b>	Dr. Ben Binsardi
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Scheduled learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total contact hours</b>	15 hrs
Placement / work based learning	0 hrs
Guided independent study	135 hrs
<b>Module duration (total hours)</b>	150 hrs

<b>Programme(s) in which to be offered (not including exit awards)</b>	Core	Option
MBA	✓	<input type="checkbox"/>
MBA Human Resource Management	✓	<input type="checkbox"/>
MBA Marketing	✓	<input type="checkbox"/>
MBA Finance	✓	<input type="checkbox"/>
MBA Project Management	✓	<input type="checkbox"/>
MBA Health Management	✓	<input type="checkbox"/>
MBA Entrepreneurship	✓	<input type="checkbox"/>
MBA Cyber Security	✓	<input type="checkbox"/>
MBA Big Data	✓	<input type="checkbox"/>
MBA Psychology	✓	<input type="checkbox"/>

MODULE SPECIFICATION

MPA	✓	<input type="checkbox"/>
MPA Finance	✓	<input type="checkbox"/>
MPA Project Management	✓	<input type="checkbox"/>

**Pre-requisites**

None

**Office use only**

Initial approval: 19/06/2020

Version no: 1

With effect from: 01/09/2020

Date and details of revision:

Version no:

<b>Module Aims</b>
<p>To support students in identifying a contemporary managerial problem that is sufficiently complex to warrant investigation as a means of identifying possible solutions.</p> <p>To provide an insight into the nature and make up of academic research and to enable students to undertake a focussed review of the literature.</p>

<b>Module Learning Outcomes - at the end of this module, students will be able to</b>	
1	Search literature relating to the proposed research topic in a systematic manner (using academically recognised sources) as well as present a critique of the literature cited
2	Critically evaluate relevant content drawn from an extensive range of sources as well as review juxtaposition in the literature
3	Synthesise the literature and produce a narrative collating the findings in support of a specific research question
4	Demonstrate academic rigor through applying the Glyndŵr Harvard style accurately, citing sources within the review narrative and presenting a complete reference list

<b>Employability Skills The Wrexham Glyndŵr Graduate</b>	<b>I = included in module content A = included in module assessment N/A = not applicable</b>
<b>CORE ATTRIBUTES</b>	
Engaged	I, A
Creative	
Enterprising	I, A
Ethical	I, A
<b>KEY ATTITUDES</b>	
Commitment	
Curiosity	
Resilient	I, A
Confidence	I, A
Adaptability	I, A
<b>PRACTICAL SKILLSETS</b>	
Digital fluency	I, A
Organisation	I, A
Leadership and team working	
Critical thinking	I, A
Emotional intelligence	
Communication	I, A

<b>Derogations</b>
<i>None</i>

**Assessment:**

## Indicative Assessment Tasks:

Assessment 1 is a critical literature search and review based on the bodies of knowledge linked to the research questions (indicative word count: 6,000 words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4	Literature Review	100%

**Learning and Teaching Strategies:**

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range of digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding. In addition, progressive academic supervision will be provided.

**Syllabus outline:**

The nature and purpose of a literature review  
 Sources of information  
 Reading techniques  
 The critical review  
 The systematic literature review  
 Structure and writing up

**Indicative Bibliography:****Essential reading**

Fink, A. (2019), *Conducting Research Literature Reviews*. 5<sup>th</sup> ed. London: Sage.

Ridley, D. (2012), *The Literature Review: A Step-By-Step Guide For Students*. 2<sup>nd</sup> ed. London: Sage.

**Other indicative reading**

Binsardi, B. and Mason. A. (2012), *Business Research Methods*. London: Northwest Academic Publications. (An out-of-print textbook: complimentary chapters will be provided).

Gray, D. (2018), *Doing Research in the Real World*. 4<sup>th</sup> ed. London, UK: Sage.

Saunders, M.N.K., Lewis, P., and Thornhill, A. (2019), *Research Methods for Business Students*. 8<sup>th</sup> ed. Harlow: Pearson Education.

Journals:

Journal of Business Research Methods